



Why Sponsor Designated Dawgs?

In addition to donations being tax-deductible, Designated Dawgs wants to help promote your organization to the community!

2013 – 2014 Sponsorship Packages

<p>Bronze Level Sponsors: \$50-\$249</p> <ul style="list-style-type: none"> • 2 Facebook posts and 2 Twitter Tweets mentioning your organization • Listing of Bronze Level Donor on the Designated Dawgs website • Designated Dawgs Appreciation Bronze Certificate (Great for displaying in your Athens business / restaurant) • Tax deductible 	<p>Silver Level Sponsors: \$250-\$499</p> <ul style="list-style-type: none"> • 4 Facebook posts, 4 Twitter Tweets, and 1 Instagram post promoting your organization • Listing of Silver Level Donor on the Designated Dawgs website • Designated Dawgs Appreciation Silver Certificate (Great for displaying in your Athens business / restaurant) • Listing on Designated Dawgs t-shirts • Exclusive advertising to our riders on 2 nights of operations <ul style="list-style-type: none"> ○ Creation and distribution of your organization name, logo, coupon, etc. on 200 Designated Dawgs Flyers ○ Organization promotion at Designated Dawgs dispatch
<p>Gold Level Sponsors: \$500-\$999</p> <ul style="list-style-type: none"> • 6 Facebook posts, 6 Twitter Tweets, and 2 Instagram posts promoting your organization • Listing of Gold Level Donor on the Designated Dawgs website • Designated Dawgs Appreciation Gold Certificate (Great for displaying in your Athens business / restaurant) • Enhanced listing on Designated Dawgs t-shirts • Exclusive advertising to our riders on 4 nights of operations <ul style="list-style-type: none"> ○ Creation and distribution of your organization name, logo, coupon, etc. on 400 Designated Dawgs Flyers ○ Organization promotion at Designated Dawgs dispatch • Designated Dawgs Gift basket • Your organization information in 4 monthly newsletters 	<p>Platinum Level Sponsors: \$1,000 - \$4,999</p> <ul style="list-style-type: none"> • 10 Facebook posts, 10 Twitter Tweets, and 3 Instagram posts promoting your organization • Listing of Platinum Level Donor on the Designated Dawgs website • Designated Dawgs Appreciation Platinum Certificate (Great for displaying in your Athens business / restaurant) • Executive listing on Designated Dawgs t-shirts • Exclusive advertising to our riders on 6 nights of operations <ul style="list-style-type: none"> ○ Creation and distribution of organization name, logo, coupon, etc. on 600 Designated Dawgs Flyers ○ Organization promotion at Designated Dawgs dispatch • Designated Dawgs Gift basket • Your organization information in 6 monthly newsletters
<p>Diamond Level Sponsors: \$5,000 - \$9,999</p> <ul style="list-style-type: none"> • 12 Facebook posts, 12 Twitter Tweets, and 4 Instagram posts promoting your organization • Listing of Diamond Level Donor on the Designated Dawgs website • Designated Dawgs Appreciation Diamond Certificate (Great for displaying in your Athens business / restaurant) • Premium listing on Designated Dawgs t-shirts • Exclusive advertising to our riders on 8 nights of operations <ul style="list-style-type: none"> ○ Creation and distribution of organization name, logo, coupon, etc. on 800 Designated Dawgs Flyers ○ Organization promotion at Designated Dawgs dispatch • Designated Dawgs Gift basket • Your organization information in 7 monthly newsletters 	<p>5 Star Diamond Sponsors: \$10,000+</p> <ul style="list-style-type: none"> • 15 Facebook posts, 15 Twitter Tweets, and 6 Instagram posts promoting your organization • Listing of 5 Star Diamond Level Donor on the Designated Dawgs website • Designated Dawgs Appreciation 5 Star Diamond Certificate (Great for displaying in your Athens business / restaurant) • Premium listing on Designated Dawgs t-shirts • Exclusive advertising to our riders on 10 nights of operations <ul style="list-style-type: none"> ○ Creation and distribution of organization name, logo, coupon, etc. on 1,000 Designated Dawgs Flyers ○ Organization promotion at Designated Dawgs dispatch • Designated Dawgs Gift basket • Your organization information in 8 monthly newsletters

Contact DesignatedDawgs@gmail.com if you have any questions or are interested in becoming a sponsor.

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(706) 369-6601 | www.UGADesignatedDawgs.com | www.facebook.com/UGADesignatedDawgs | Twitter @DesignatedDawgs

Designated Dawgs is a 501(c)3 nonprofit organization staffed by student volunteers that provides safe, free, nonjudgmental rides home.